

MATCHBOOK WINES

YOLO COUNTY, CALIFORNIA



COMPANY

FAMILY OWNED & ESTATE GROWN



Founded on sheep grazing property west of Woodland, Matchbook Winery has grown to produce about 200,000 cases of wine a year. Lane and John Giguere - who met at Woodland High - run the winery, while John's brother Karl directs the vineyard and farming operations. Before Matchbook, the Giguieres founded R.H. Phillips winery in 1983, which produced popular brands such as Toasted Head.

Established in 2005, tasting room opened in 2014



PRODUCTS

"A WORKING WINERY"

"We grow the grapes and process them right here," says Lane. "The fruit never leaves the property." Matchbook grows about 15 varietals, including four different Chardonnays. Despite consistent good reviews, especially for the Arsonist brand and Matchbook Chardonnay, the company constantly experiments with new varieties and clones.

Matchbook ships across the nation and exports to Canada, South America, Mexico, Europe, the Caribbean, and more.

Matchbook produces six different brands:

- *Matchbook*
- *The Arsonist*
- *Tinto Rey*
- *Mossback*
- *Chasing Venus*
- *Black's Station*



FUTURE

OUR HOME IN YOLO COUNTY

"We're constantly tweaking and experimenting with what grows well in this area, really trying to elevate and showcase what Yolo County can do."

Lane Giguere
Founder and Owner

Matchbook began with 360 acres in 2005 and has grown to farm over 1,700 acres of vineyards and 300 acres of olives.

Head winemaker Dan Cederquist is a UC Davis graduate, highlighting what Lane calls "a great pool of [local] talent" that has fueled Matchbook's success and a full time staff of almost 50 employees.