

PANORAMA MEATS

WOODLAND, CALIFORNIA



COMPANY

HEALTHY, HUMANE, SUSTAINABLE



Headquartered in Woodland since 2012

Founded in 2002 in Northern California, Panorama Meats has expanded to become one of the nation's largest 100% grass-fed and grass-finished beef companies. Panorama Meats' participating family ranches stretch across the Western and Midwestern United States. You can find Panorama Meats in over 500 food retail locations as well as Sacramento's Golden 1 Center.



PRODUCTS

100% GRASS-FED & GRASS-FINISHED

Panorama products follow a "never ever" standard: no antibiotics, added hormones, or growth promotants. All of the cattle in their program are 100% grass-fed and grass-finished. Panorama sells under two brands: "Western Grassfed Beef" and "Panorama Organic Grass-Fed Beef."

Consumers choose Panorama's beef for its lean fat profile, high omega-3 levels, natural flavor, humane animal handling practices, commitment to family ranchers, and environmentally sustainable model

Panorama Meats offers a wide range of beef products, from case-ready steaks and sub-primals to beef sticks and bone broth



FUTURE

OUR HOME IN WOODLAND, CA

"If the ranchers aren't taking care of the land, then the land won't be able to take care of the cattle."

Lori Carrion CEO

"We've got quite a following here in Woodland. [People] go out of their way to support a local company."

Becky Faudree Director of Operations

Panorama Meats employs 12 people at its Downtown Woodland headquarters on Court Street. Panorama is constantly developing new partnerships and products - "we feel a responsibility to have an intention for the entire animal," says CEO Lori Carrion.